

歐盟有機農產品外標示設計指引

Organic Oat Cookie ¹

Ingredients: oat flakes*², coconut oil*, wheat flour*, sea salt, baking agent (Ammonium carbonate).

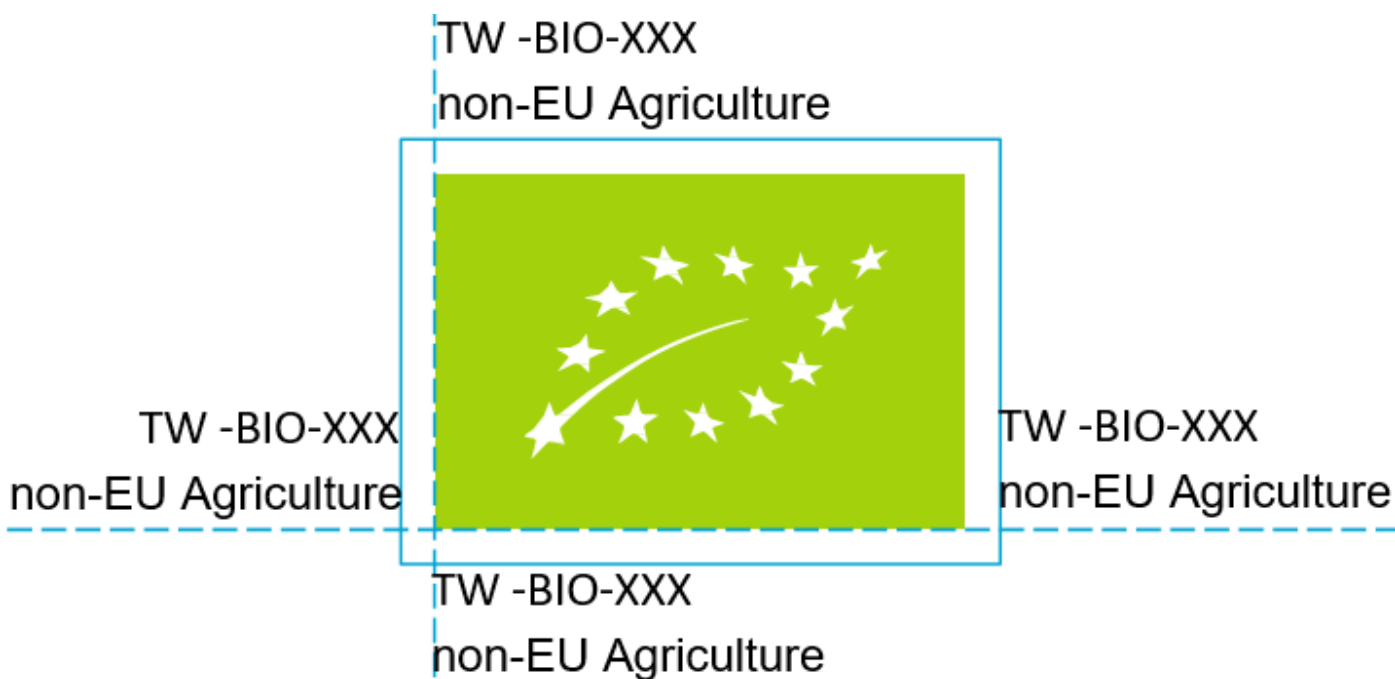
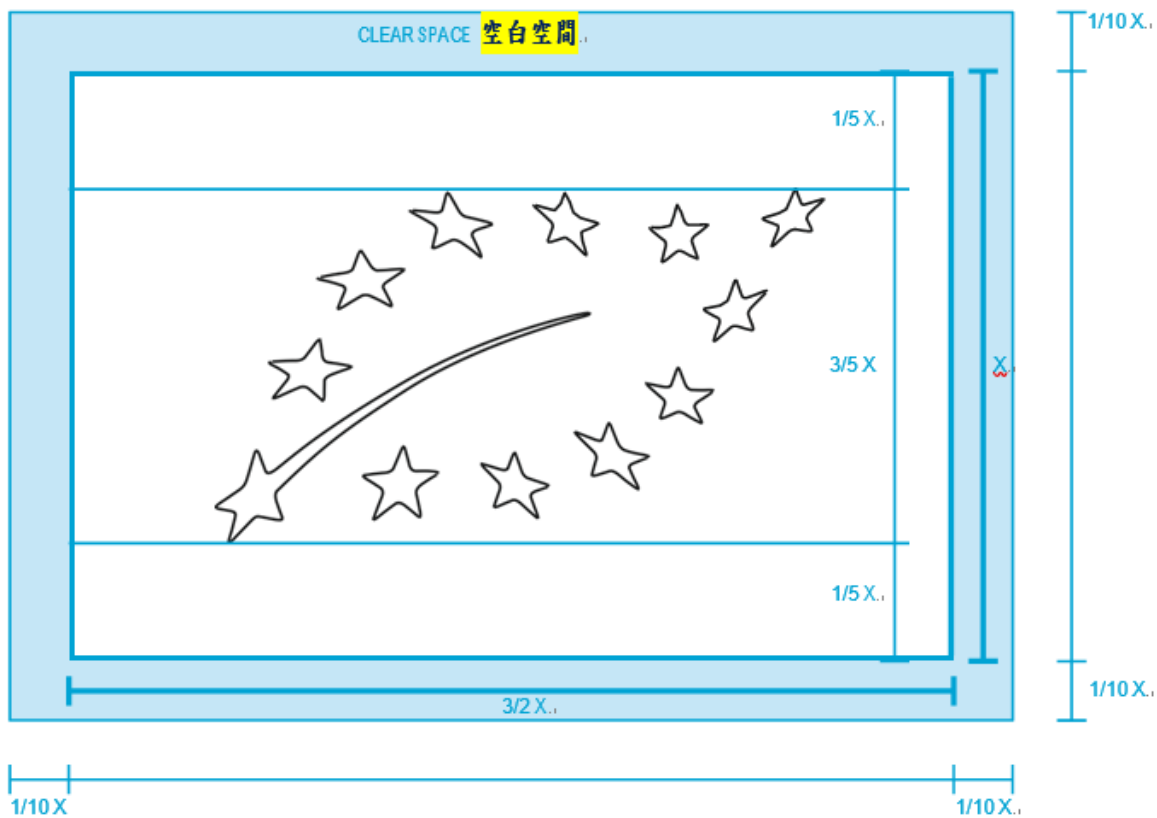
*from organic agriculture ²



TW -BIO-XXX ⁴
non-EU Agriculture ⁵

1. 僅當產品含有 95%以上符合歐盟有機標準之農業來源成分時，方得以「有機」修飾產品品名。
2. 須在成分資訊中指明每個有機農業成分，可以“*”星號標註，但須在成分資訊下方另行註記說明該成分為有機成分。亦可於成分名稱前使用“bio”或“organic”等字樣。生產者可自行決定指明方式。
3. 僅當產品含有 95%以上符合歐盟有機標準之農業來源成分時，方得使用歐盟有機標章。(標章構圖規範請參考附件六)
4. 驗證機構代碼必須標示於與歐盟有機標章相同之視線內。
5. 區別農業原料之農作所在地 (歐盟農業 “EU Agriculture”、非歐盟農業 “non-EU Agriculture” 或 歐盟/非歐盟農業 “EU/non-EU Agriculture”) 必須標示於驗證機構代碼之正下方。

6. 歐盟有機標章之四邊須預留 1/10 高度之空白空間，空白空間內不得有任何字樣或圖案。驗證機構代碼及農業原料之農作所在地可置於有機標章之任一邊，但須與標章四邊齊頭對齊。



ANNEX VI**Logo and code number 附件六 標章與編碼****A. Organic logo of the EU 歐盟有機標章**

1. The Organic logo of the EU shall comply with the model below:

歐盟有機標章應符合下列模式



2. The reference color in Pantone is Green Pantone No 376 and Green (50 % Cyan + 100 % Yellow), when a four- color process is used.

當使用四色印刷時，潘通色卡(Pantone)的參考顏色為潘通綠色376號與綠色(50%青色 + 100%黃色)

3. The Organic logo of the EU can also be used in black and white as shown, only where it is not practicable to apply it in color:

僅當使用彩色不可行時，歐盟有機標章也能用黑色與白色表示



4. If the background color of the packaging or label is dark, the symbols may be used in negative format, using the background color of the packaging or label.

若包裝或標籤的背景顏色是黑色，則標誌可用相反格式，使用包裝或標籤顏色作為背景顏色。

5. If a symbol is used in color on a colored background, which makes it difficult to see, a delimiting outer line around the symbol can be used to improve contrast with the background colors.

若在彩色背景使用彩色標誌，難以看清楚時，可在標誌周圍劃定外線以增加與背景色的對比。



6. In certain specific situations where there are indications in a single color on the packaging, the Organic logo of the EU may be used in the same color.
在某些特定場合，當包裝有指定單一顏色時，歐盟有機標章得使用相同顏色。
7. The Organic logo of the EU must have a height of at least 9 mm and a width of at least 13.5 mm; the proportion ratio height/width shall always be 1:1.5. Exceptionally the minimum size may be reduced to a height of 6 mm for very small packages.
歐盟有機標章必需具有至少9毫米高度與13.5毫米寬度；長寬的比例應始終為1:1.5。在特殊情況下最小尺寸可降至高6毫米為非常小的包裝
8. The Organic logo of the EU may be associated with graphical or textual elements referring to organic farming, under the condition that they do not modify or change the nature of the Organic logo of the EU, nor any of the indications mentioned at Article 8.4.1. When associated to national or private logos using a green color different from the reference color mentioned in point 2, the Organic logo of the EU may be used in that non-reference color.
歐盟有機標章可以與有機農作相關圖形或文字內容有關聯，條件是不能修改或改變歐盟有機標章的本質，也沒有任何第8.4.1條所提及的情形。當關聯到國家或私人標章使用的綠色不同於第2點所提到的參考顏色時，歐盟有機標章得使用該非參考顏色。
9. The use of the Organic logo of the EU shall be in accordance with the rules accompanying its registration as Organic Farming Collective Mark in the Benelux Office for Intellectual Property and in the Community and International Trademark Registers.
歐盟有機標章的使用應依據伴隨其在荷比盧智財局登記為有機農業集體商標和在歐洲共同體與國際商標註冊之規定。